



PORTFOLIO

CHRISTINE VAN ZYL

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APPLICATIONS

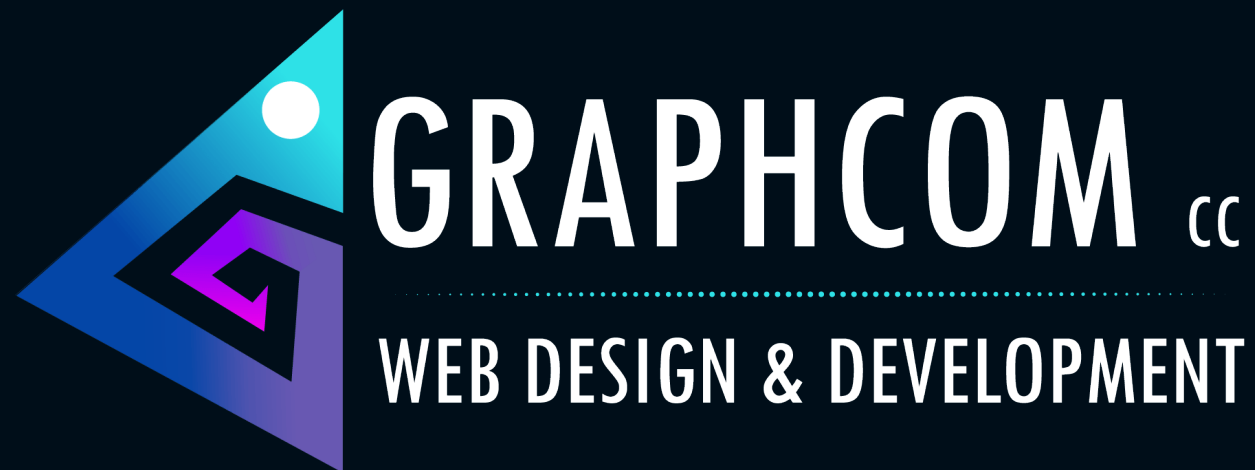
- Expose
- Biodiversity

BRANDING

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EXPOSE

Expose is an application that I am working on that allows you to scan food products to know whether you they suite your specific needs. As a person who is allergic to dairy, this is an app that I personally want. One of the most difficult things when you have a specific diet is the learning curve of knowing which products to choose. This app is to help those who have specific diets and for people who simply want to know if a product is what it advertises itself to be.

To see the project:

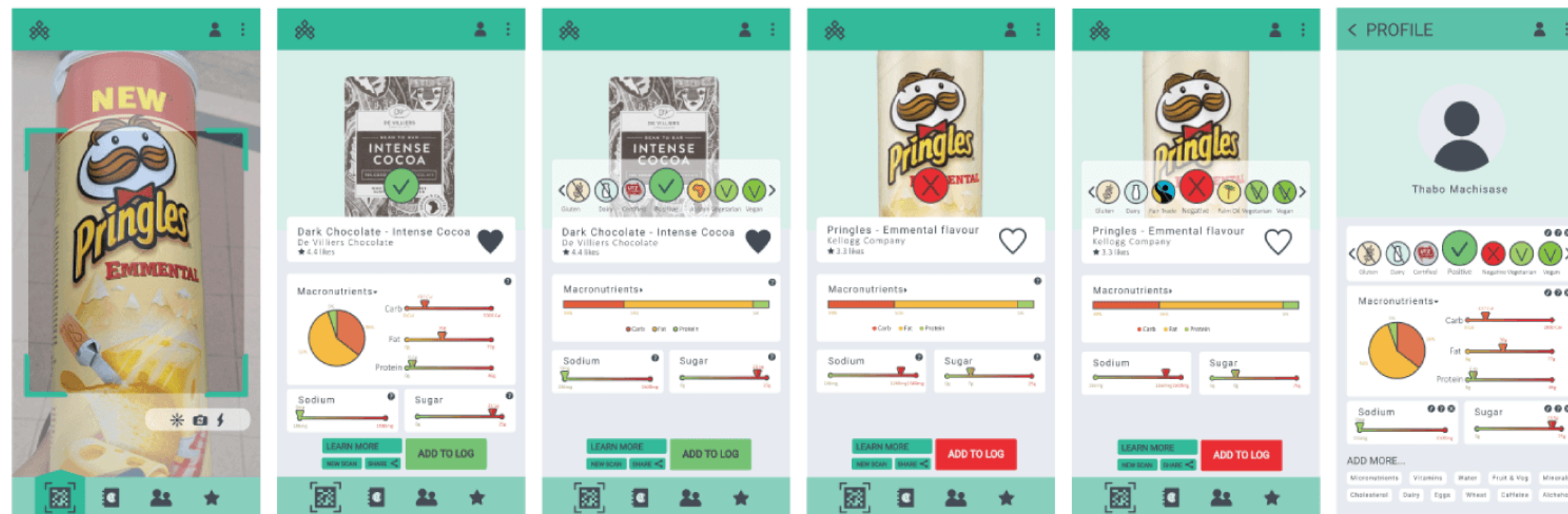
<https://graphcomdesign/exposeapp.co.za>

To see the prototype:

<https://xd.adobe.com/view/af19b47d-c93a-43ac-5889-a248b9b384e7-d928/>



EXPOSE



BIODIVERSITY

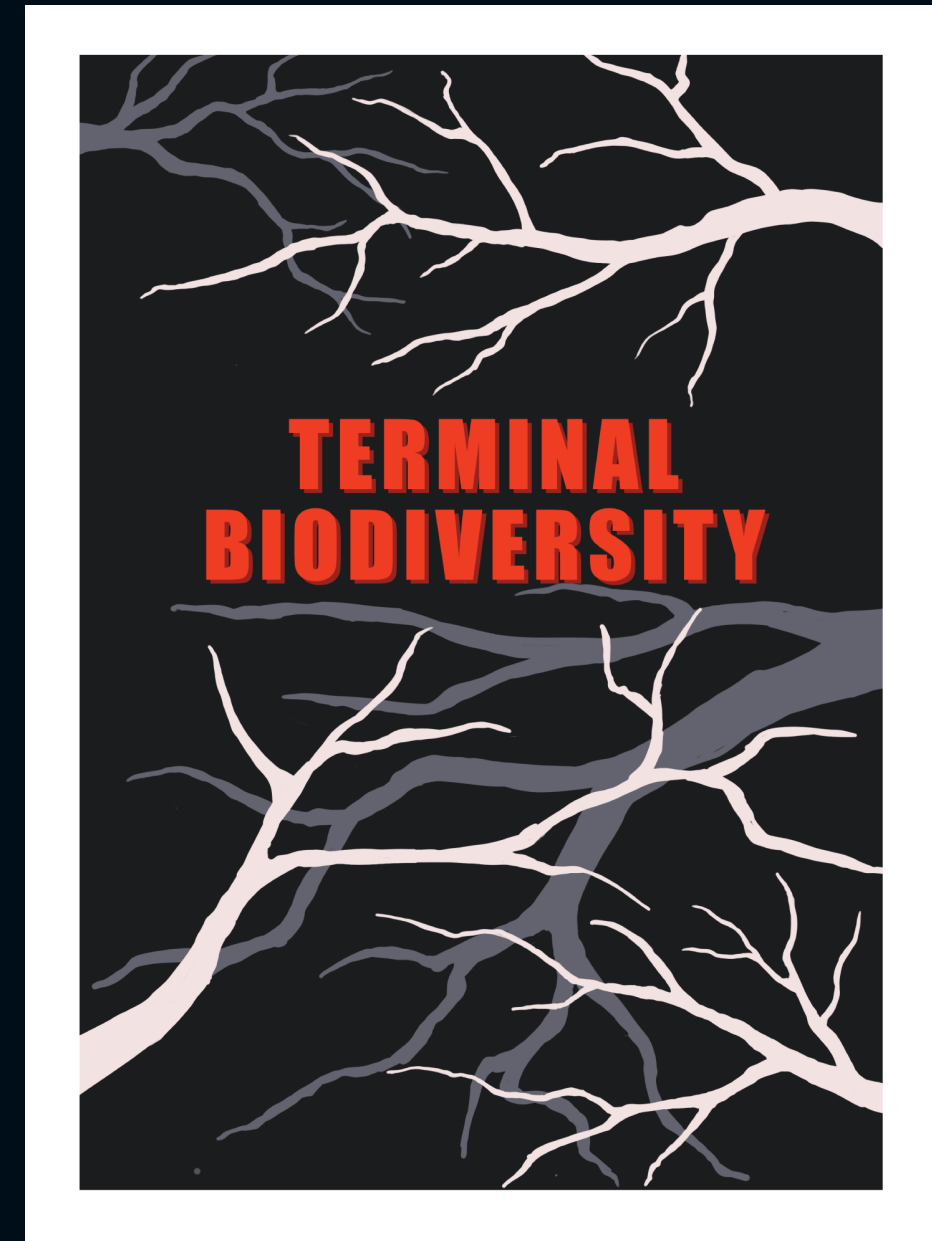
The prototype was made as proof that an interactive map with basic information is easier to understand compared to a text-based database. This is a practical component for my terminal biodiversity project in that it allows you to learn about the state of biodiversity. I made icons to represent some plants to show what it will look like.

To see the project:

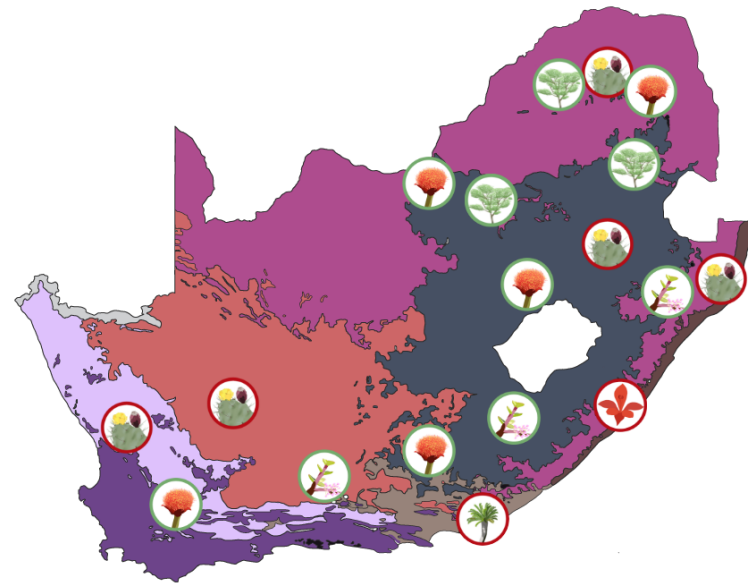
<https://graphcomdesign.co.za/biodiversity.co.za>

To see the prototype:

<https://xd.adobe.com/view/3783801e-03d6-4a51-508a-8d8b12e0fd0d-41b2/>



BIODIVERSITY



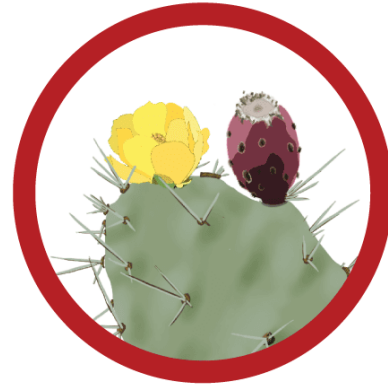
BIOMES OF SOUTH AFRICA

Biomes, in short are where organisms have evolved similar techniques to adapt to a general set of conditions. This is different from an ecosystem that refers to a specific set of conditions that can only be found in one place. There are nine biomes in SA, which falls within a space of 1.1 million square km (or 1% of the world's landmass).

The South African Biomes are known for being some of the most diverse in the world. In South Africa, we have Biomes ranging from forests to deserts. SA contains almost "10% of the world's total known bird, fish and plant species, and over 6% of the world's mammal and reptile species".

For more information, click on the colour blocks and icons or visit the following website: <http://pza.sanbi.org/vegetation>.

BIODIVERSITY



INHANCE



Sizwe Africa rebranded their company as Inhance and asked me to work on their new CI. I worked with Franca Le Roy to create the brand. While she did the logo, I made the website and many of the icons. The images used came from unsplash.com and were edited to fit the brand. This page was made with WordPress.

This is a four-page site consisting of an About, Services, Sectors and Contact Us pages. We created icons for all the services and sectors, consisting of 24 icons.

To see the project:

<https://graphcomdesign.co.za/inhance.co.za>

To see the website: <https://inhancesc.com>

INHANCE



SUPPLY CHAIN
MODELLING & DESIGN



SUPPLY CHAIN PLANNING
AND INVENTORY
MANAGEMENT



MANUFACTURING
PROCESS IMPROVEMENT



4PL AND OTHER
OUTSOURCED SERVICES



TRANSPORT
MANAGEMENT SYSTEMS



WAREHOUSE
OPTIMISATION AND
DESIGN



CONTROL TOWER AND
BUSINESS INTELLIGENCE



PROCESS DESIGN AND
RE-ENGINEERING

INHANCE



FIELD SERVICES
OPTIMISATION



ERP AND DOCUMENT
MANAGEMENT SERVICES



PROJECT MANAGEMENT
SERVICES



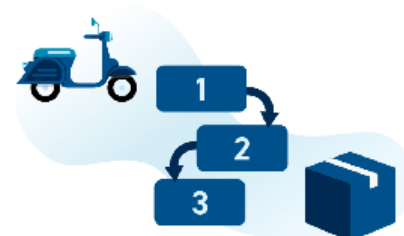
DATA INTEGRATION AND
DEVELOPMENT SERVICES



AGRICULTURE SOLUTIONS



BUILDING/CONSTRUCTION
SOLUTIONS



COURIER SOLUTIONS



ELECTRIC VEHICLES

INHANCE



FAST MOVING CONSUMER
GOODS



FIELD SERVICES



INSURANCE SOLUTIONS



3PL LOGISTICS PROVIDERS



MINING SOLUTIONS



QUICK SERVICE
RESTAURANTS (QSR)



RETAIL SOLUTIONS



WASTE MANAGEMENT
SOLUTIONS

INHANCE



AGRICULTURE SOLUTIONS

We provide end to end logistics solutions to agriculture to optimise the process from farm to fork. This includes sourcing, demand planning, transport planning, storage and inventory management, supply and demand matching, real-time market to producer information (price/volume data)



BUILDING/CONSTRUCTION SOLUTIONS

We provide logistics services to customers in the building materials supply to construction and retail sectors across a wide range of SKU's and services including ful-out-sourced 4PL activities



COURIER SOLUTIONS

Our courier solutions specifically cater for both business to business and business to consumer delivery planning including on-demand services



→ SUPPLY CHAIN MODELLING & DESIGN



→ SUPPLY CHAIN PLANNING AND INVENTORY MANAGEMENT



→ MANUFACTURING PROCESS IMPROVEMENT

STILLE WATERS



THE HOUSE



Stille Waters is a self-catering holiday home overlooking the Indian Ocean. It sits in the quiet coastal town of Cannon Beach, along the Garden of Eden, Eastern Cape. The house is built on a cliff, overlooking the sea and the beach. It is a perfect spot for a family holiday or a romantic getaway. The house is built on a cliff, overlooking the sea and the beach. It is a perfect spot for a family holiday or a romantic getaway. The house is built on a cliff, overlooking the sea and the beach. It is a perfect spot for a family holiday or a romantic getaway.

HANGOUT AREAS



The house is built on a cliff, overlooking the sea and the beach. It is a perfect spot for a family holiday or a romantic getaway. The house is built on a cliff, overlooking the sea and the beach. It is a perfect spot for a family holiday or a romantic getaway.

The house is built on a cliff, overlooking the sea and the beach. It is a perfect spot for a family holiday or a romantic getaway. The house is built on a cliff, overlooking the sea and the beach. It is a perfect spot for a family holiday or a romantic getaway.

I was asked to make a website for Stille Waters, a guest house in the Eastern Cape. I made a html website at first, though the client wanted a WordPress site later on. The photos for this project were taken by me or provided by the client. I also made icons for Stille Waters based on the different activities available in the area, as well as provided buttons to get recommended routes on Google Maps to places in the area.

To see the project:

<https://graphcomdesign.co.za/stillegwaters.html>

To see the website:

<https://stillegwatersbeachhouse.co.za/>

STILLE WATERS



MOUNTAIN BIKING



KAYAKING



HORSE RIDING



SURFING



HIKING TRAILS



PARA-SURFING



DUNE BOARDING



DEEPEA FISHING



TENNIS COURT



CAFÉ

CSS ANIMATION



This is an illustration I made to create a CSS animation. I used a mix of CSS and SVG code to create the animation.

To see the project:

<https://graphcomdesign/css.co.za>

CORNNOISSEUR

Cornnoisseur is a brand being developed for a gourmet popcorn business. I created the brand visuals based on the concept that the client wanted from logos to the labels on the packaging. The client provided the photography and I made a mock-up of the product for use on the web.

To see the project:

<https://www.behance.net/gallery/88379383/Graphics>



CORNNOISSEUR

BLACK

C	0
M	0
Y	0
K	100

ROSE GOLD

7	.	45
68	.	6
69		
0	.	4

Lucida Sans

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Lucida Sans Typewriter

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

Consolas

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz


CORNNOISSEUR



TASMIYAH ESSA

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 thecornnoisseur@gmail.com

 www.instagram.com/cornnoisseur

 www.facebook.com/cornnoisseur

CORNNOISSEUR



ALMONDS



COFFEE




CARAMEL



PECAN


CORNNOISSEUR



The
CORNNOISSEUR
GOURMET POPCORN
EST 2019
A CLASSY TWIST ON CLASSIC CONFECTIONARY

GOLDEN DELIGHT
SALTED CARAMEL POPCORN


200G SERVING
HALAAL
INGREDIENTS
Corn & Caramel (sugar, binding agent, sea salt).
Not suitable for those with nut allergies.



The
CORNNOISSEUR
GOURMET POPCORN
EST 2019
A CLASSY TWIST ON CLASSIC CONFECTIONARY

COFFEE CRUNCH
SALTED CARAMEL POPCORN WITH
A PERFECT BLEND OF COFFEE


200G SERVING
HALAAL
INGREDIENTS
Corn, Caramel (sugar, binding agent, sea salt) &
Coffee mix. Not suitable for those with nut allergies.



The
CORNNOISSEUR
GOURMET POPCORN
EST 2019
A CLASSY TWIST ON CLASSIC CONFECTIONARY

PECAN CRUNCH
SALTED CARAMEL POPCORN WITH
CARAMELIZED PECANS

200G SERVING
HALAAL
INGREDIENTS
Corn, Caramel (sugar, binding agent, sea salt) &
Pecans. Not suitable for those with nut allergies.



The
CORNNOISSEUR
GOURMET POPCORN
EST 2019
A CLASSY TWIST ON CLASSIC CONFECTIONARY

ALMOND CRUNCH
SALTED CARAMEL POPCORN WITH
CARAMELIZED ALMONDS

200G SERVING
HALAAL
INGREDIENTS
Corn, Caramel (sugar, binding agent, sea salt) &
Almonds. Not suitable for those with nut allergies.

CORNNOISSEUR



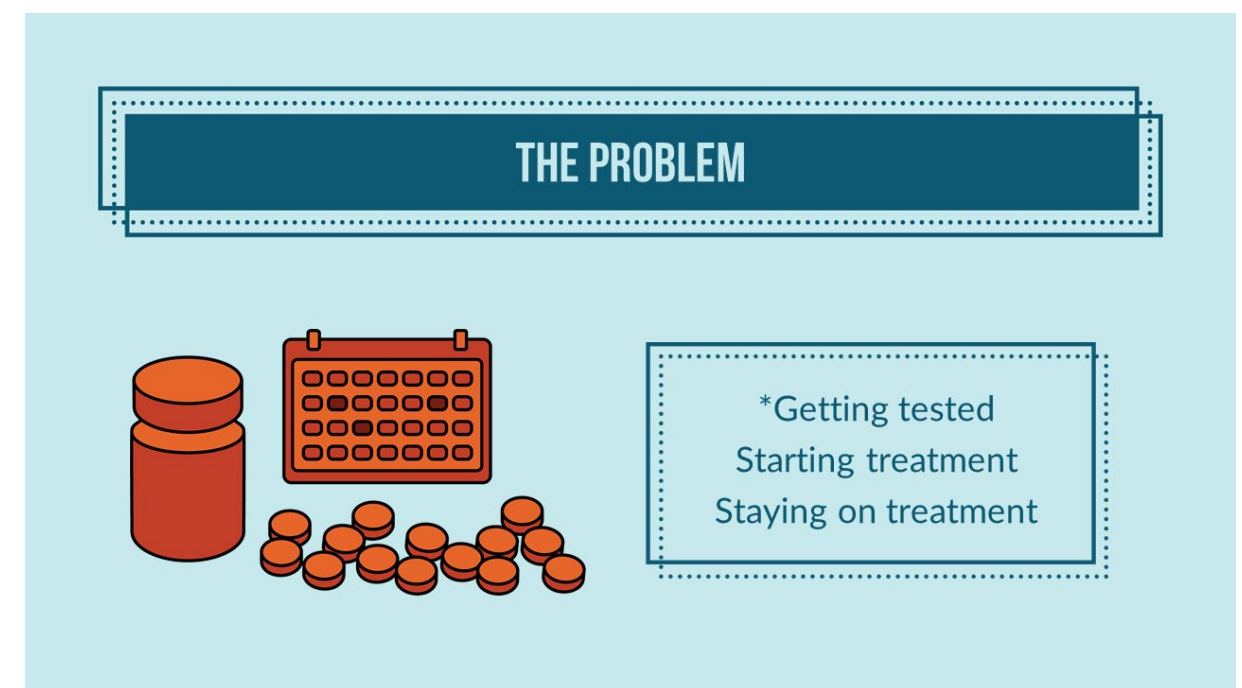
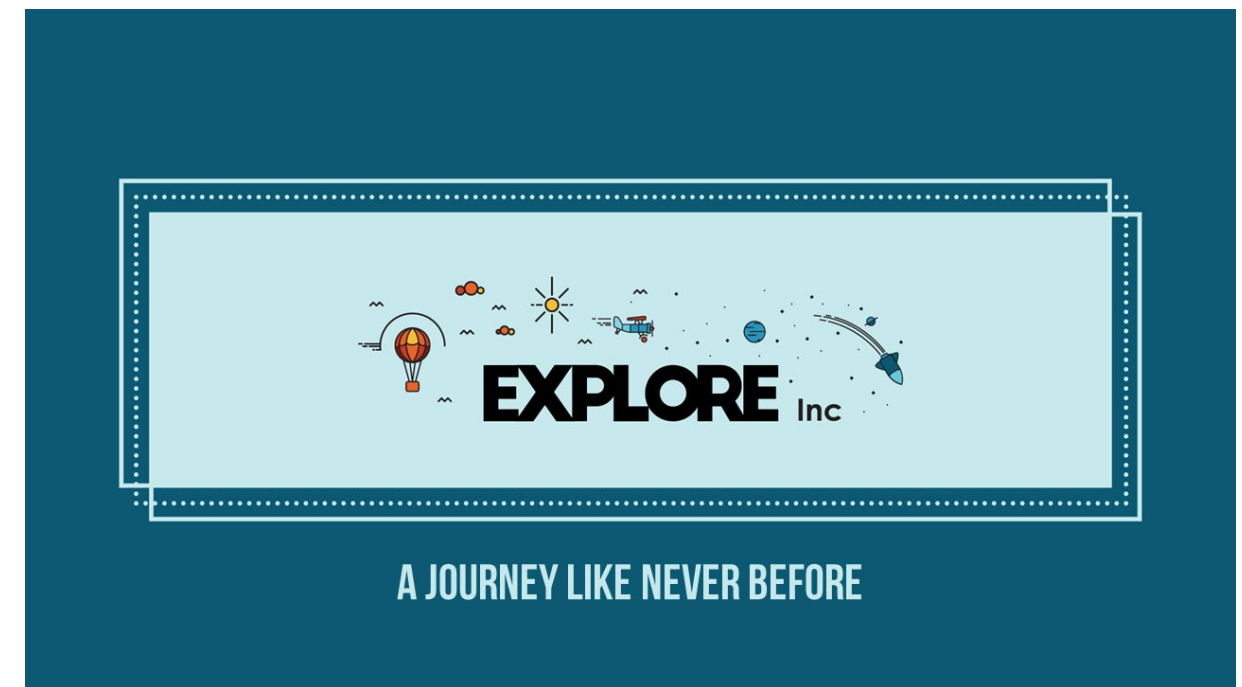
BRAND CHALLENGE

Vega School has a yearly Brand Challenge where they bring in renown brands to give us real life briefs. The brand my group worked with was the Bill and Melinda Gates Foundation. The brief was a wicked problem in how to get young adult men to start and stay on HIV treatment.

Our solution for this project was the conceptualisation of an online talk show. The creative executions for this was the branding as well as some advertising for the talk show.

An important aspect of the Vega School brand challenge is that we have to create a brand for our group. Our group was called Explore Inc. I made a custom PowerPoint layout for using our brand for our presentations.

To see the project:
[https://www.behance.net/gallery/88372137/Brand-Challenge-2019-\(Vega-School\)](https://www.behance.net/gallery/88372137/Brand-Challenge-2019-(Vega-School))



BRAND CHALLENGE

THE TEAM

FENKIE MATIMELA
Account Manager



BRANDON MITCHELL
Chief Financial Officer

CHRISTINE VAN ZYL
Head of Creative Design

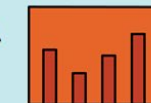


DINEO MADIGA
Head of Strategy

LESEGO MAHLAKO
Head of Marketing



METHODOLOGY



BRAND CHALLENGE



BRAND CHALLENGE



Thusong community centre
Date: 14th of March
Time: 9:00-15:00

ONE IN FIVE SOUTH AFRICANS HAVE HIV



GO THE EXTRA MILE FOR YOUR LOVED ONES. FOR YOURSELF. FOR YOUR FUTURE.



GET TESTED. GET TREATMENT.
The Extra Mile is a campaign run by the Bill & Melinda Gates Foundation that provides support and medical assistance for men with HIV. We strive to make HIV treatment accessible and affordable for all South Africans. For more information check out our social media @TheExtraMile on Facebook, YouTube and Instagram.



BRAND CHALLENGE

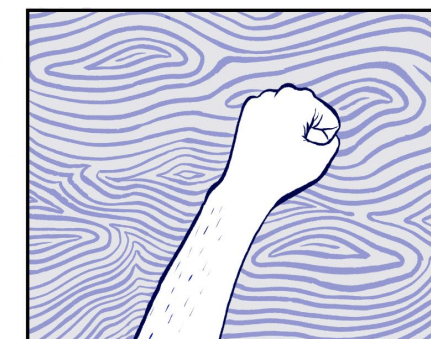
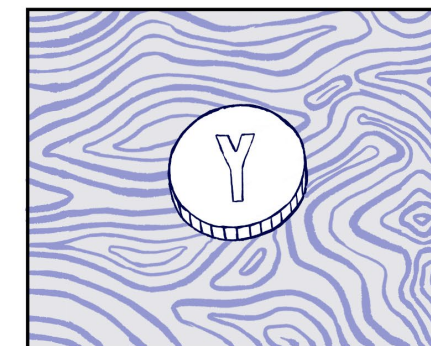
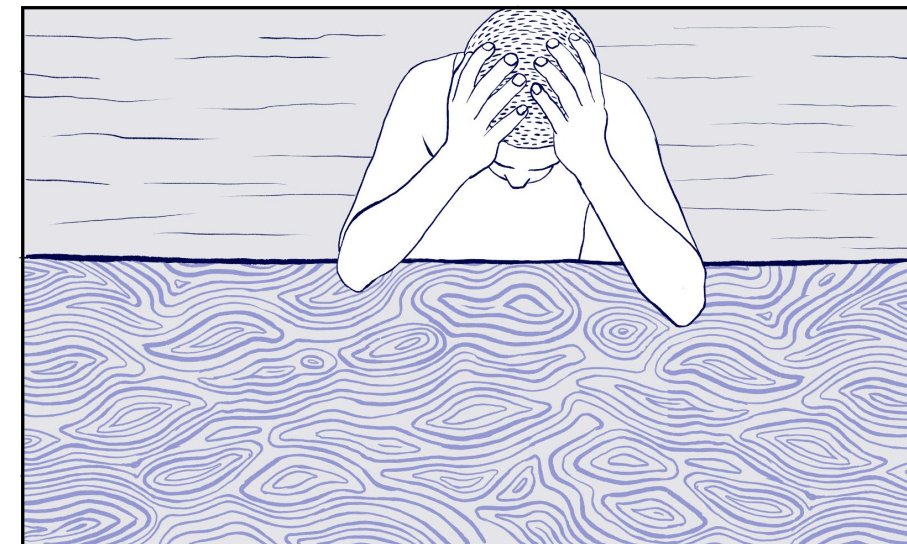


BRAND CHALLENGE

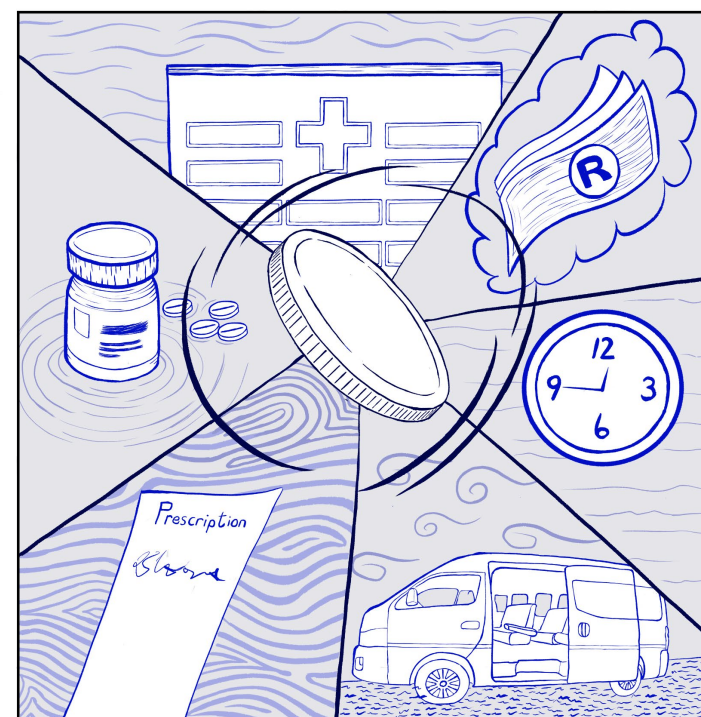
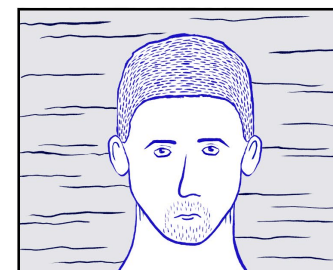
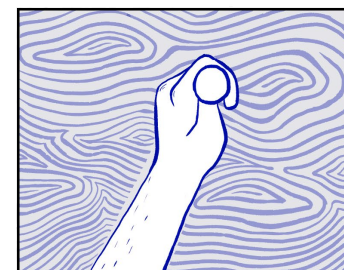
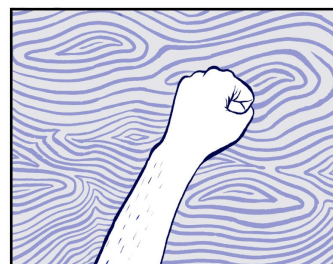
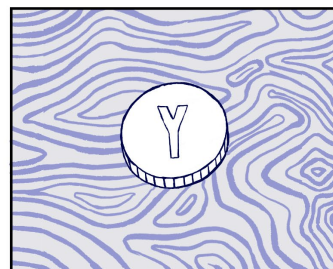
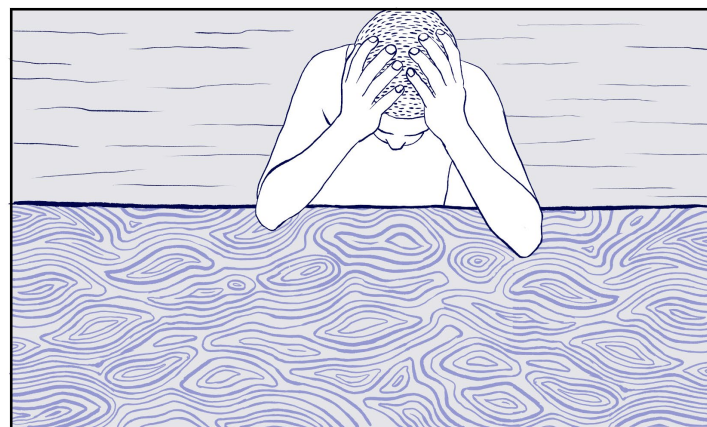
One of the creative executions was this four-page comic storyboard. The concept revolves around the visual of a coin toss. This is a metaphor for how people avoid making decisions about their health. It is a responsibility to ensure your health, not only for yourself but also for those around you. The message is to take the extra mile to ensure your health. It is a universal message that I felt went beyond HIV and is applicable to many health issues.

To see the project:

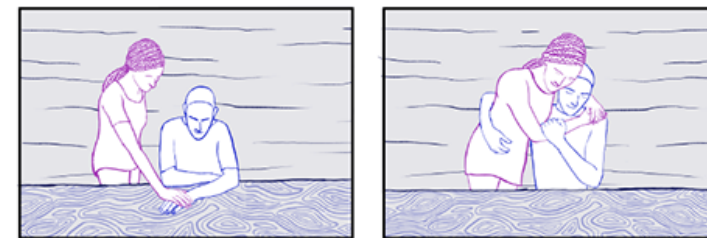
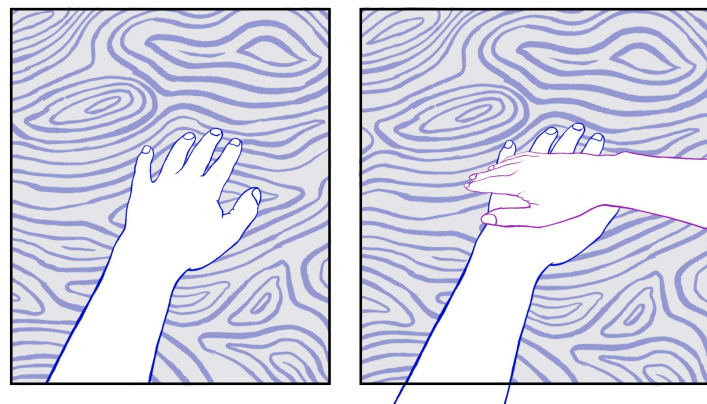
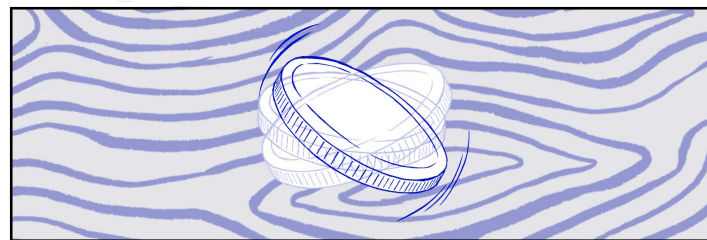
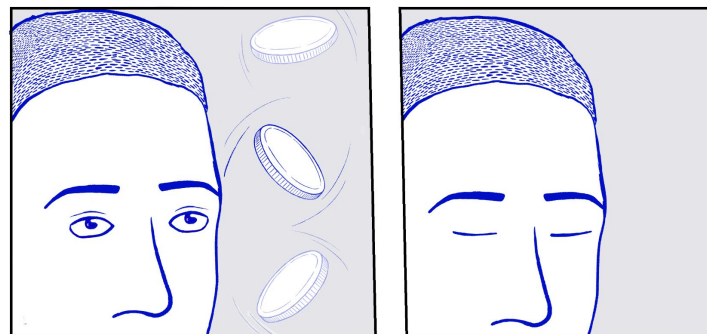
<https://www.behance.net/gallery/88379383/Graphic-Design>



BRAND CHALLENGE



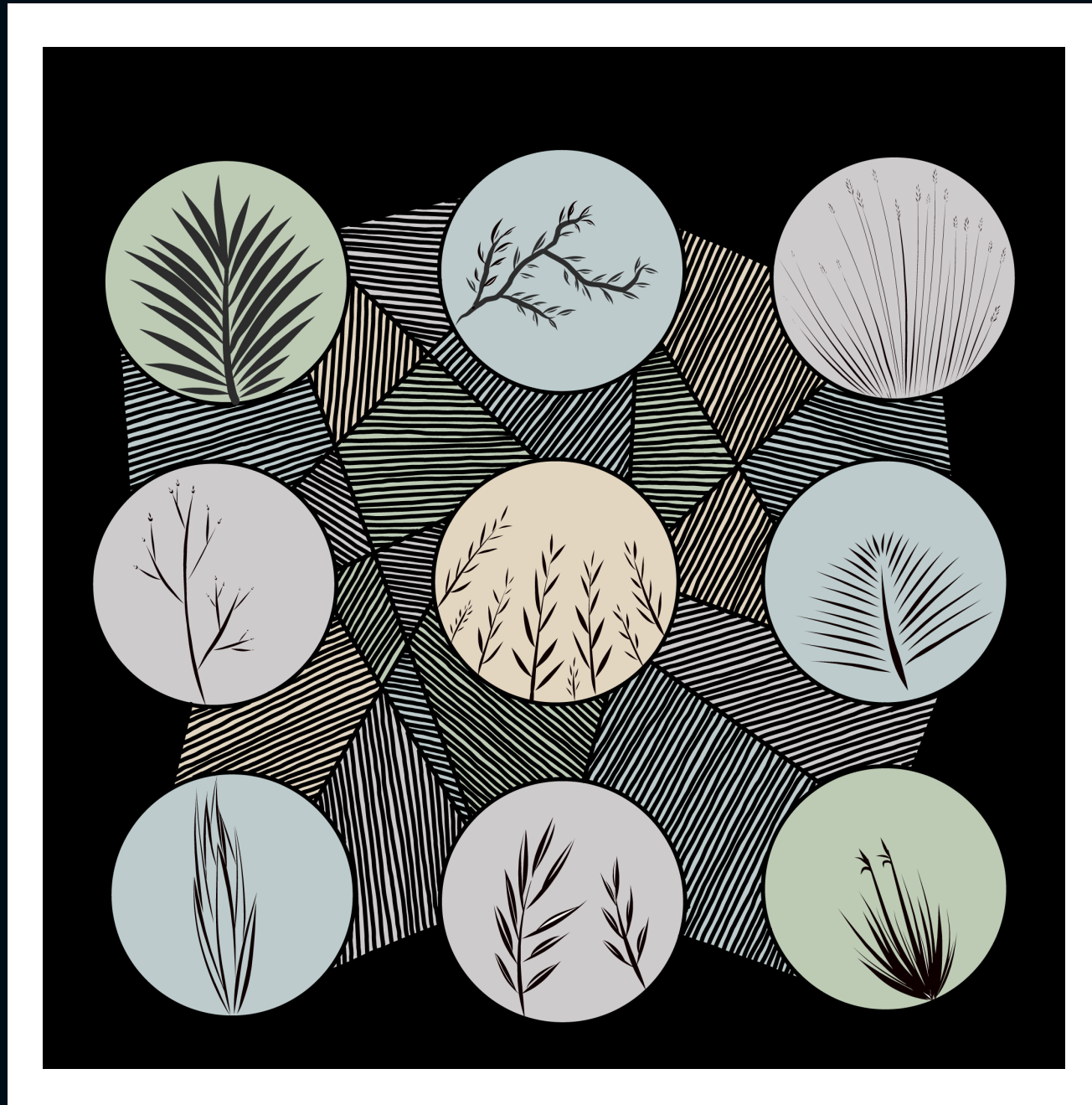
BRAND CHALLENGE



**DON'T LEAVE YOUR FATE TO CHANCE.
GO THE EXTRA MILE TO ENSURE YOUR HEALTH.
FOR YOUR LOVED ONES. FOR YOURSELF. FOR YOUR FUTURE.**



GRAPHICS



This is a page dedicated to the various graphics I have made, from logos and icons to illustrations and cover pages. Please view them on Behance by following the link below.

To see the project:

[https://www.behance.net/gallery/88379383/Graphic
S](https://www.behance.net/gallery/88379383/Graphic%20S)

CONTACT ME



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